

1st QUARTER 2013 - MICE STATISTICS PRAGUE

Total number of events: 266

January: 72
February: 91
March: 103

Total number of respondents: 25

Hotels: 17
DMC/PCO: 4
Venues: 3
Other: 1

Average length of meeting: 1,96 days

January: 1,9 days
February: 1,96 days
March: 2,02 days

1. TYPE OF MEETING

Type of meeting - 1st QUARTER	
Association conference/congress	6
Corporate meeting	208
Incentive meeting	4
Other business meeting	44
Trade (Consumer) show	4

Type of meeting - JANUARY	
Association conference/congress	1
Corporate meeting	58
Incentive meeting	1
Other business meeting	11
Trade (Consumer) show	1

Type of meeting - FEBRUARY	
Association conference/congress	3
Corporate meeting	67
Incentive meeting	3
Other business meeting	18
Trade (Consumer) show	0

Type of meeting - MARCH	
Association conference/congress	2
Corporate meeting	83
Incentive meeting	0
Other business meeting	15
Trade (Consumer) show	3

2. SIZE OF MEETING

Size of meeting -1ST QUARTER	
10-49	105
50-149	84
150-249	26
250-499	27
500-999	18
1000-1999	5
2000-2999	0
3000-3999	1
4000-4999	0

Size of meeting -JANUARY	
10-49	25
50-149	26
150-249	7
250-499	6
500-999	5
1000-1999	2
2000-2999	0
3000-3999	1
4000-4999	0

Size of meeting - FEBRUARY	
10-49	40
50-149	25
150-249	9
250-499	9
500-999	7
1000-1999	1
2000-2999	0
3000-3999	0
4000-4999	0

Size of meeting - MARCH	
10-49	40
50-149	33
150-249	10
250-499	12
500-999	6
1000-1999	2
2000-2999	0
3000-3999	0
4000-4999	0

3. LENGTH OF MEETING

Length of meeting -1ST QUARTER	
1 day	141
2 days	45
3 days	48
4 days	14
5 days	14
6 days	4

Length of meeting - JANUARY	
1 day	35
2 days	19
3 days	11
4 days	4
5 days	3
6 days	0

Length of meeting – FEBRUARY	
1 day	50
2 days	12
3 days	19
4 days	4
5 days	4
6 days	2

Length of meeting - MARCH	
1 day	56
2 days	14
3 days	18
4 days	6
5 days	7
6 days	2

4. TYPE OF CLIENT

Type of client - 1ST QUARTER	
Intermediate agency	72
Direct client	194

Type of client - JANUARY	
Intermediate agency	23
Direct client	49

Type of client – FEBRUARY	
Intermediate agency	21
Direct client	70

Type of client - MARCH	
Intermediate agency	28
Direct client	75

5. VENUE

Venue - 1ST QUARTER	
Hotels	243
Congress centre	5
Other	18

Venue - JANUARY	
Hotels	65
Congress centre	0
Other	7

Venue - FEBRUARY	
Hotels	83
Congress centre	2
Other	6

Venue - MARCH	
Hotels	95
Congress centre	3
Other	5

6. PARTICIPANTS

Participants - 1ST QUARTER	
International	128
Local	138

Participants - JANUARY	
International	31
Local	41

Participants – FEBRUARY	
International	42
Local	49

Participants – MARCH	
International	55
Local	48

7. ACCOMMODATION

Accommodation- 1ST QUARTER	
Yes	144
No	122

Accommodation - JANUARY	
Yes	41
No	31

Accommodation – FEBRUARY	
Yes	42
No	49

Accommodation – MARCH	
Yes	61
No	42

8. COUNTRY OF ORIGIN

Country of origin	1ST QUARTER	JANUARY	FEBRUARY	MARCH
Australia	1	1	-	-
Belgium	1	-	-	1
British Virgin Islands	1	-	1	-
Czech Rep.	161	51	55	55
Denmark	2	-	1	1
France	17	9	5	3
India	1	-	-	1
Italy	2	-	2	-
Israel	1	-	1	-
Japan	2	1	1	-
Luxembourg	1	-	1	-
Hungary	1	-	1	-
Germany	12	2	3	7
Netherlands	2	-	1	1

Norway	1	-	-	1
Poland	1	-	-	1
Austria	3	-	1	2
Russia	3	-	2	1
Slovakia	3	-	1	2
Un. Arab.Emirates	1	1	-	-
Swaziland	1	-	1	-
Spain	1	-	-	1
Switzerland	2	-	-	2
Taiwan	1	-	1	-
United Kingdom	31	5	10	16
USA	13	2	3	8

9. SUBJECT OF MEETING

Subject of meeting	1ST QUARTER	JANUARY	FEBRUARY	MARCH
Transport & Communication	1	-	-	1
Ecology & Environment	1	-	1	-
Economy	35	5	17	13
Pharmacy	29	6	13	10
IT & Telecommunication	23	8	5	10
Culture	1	-	1	-
Medical Science	17	8	3	6
Management	6	1	3	2
Commerce	11	2	4	5
Law	5	1	2	2
Industry	17	7	6	4
Sports & Leisure	2	-	1	1
Technology	22	7	7	8
Arts	1	-	-	1
Education	19	3	5	11
Science	1	-	1	-
Agriculture	1	-	1	-
Other	73	24	21	28